**Membership Committee Meeting**

January 17, 2023 10:00am**,** Via Zoom

**MINUTES**

**Members Present:** B. Ahfeld, B. Dixon, A. Gold, M. Remington, M. Siver, C. Wilt

**Members Absent**: R. Aiken, M. Doyle,

**Lapsed Members**

* The committee’s fist focus is still on lapsed members. R. Aiken is compiling information provided by M. Silver and will consolidate it on a spreadsheet. The rest of the committee will fill in missing contact information and then present it to the board for additional missing information. At that point an outreach plan will be developed.

**April Webinar**

* The Communications Committee is planning an April webinar. Jon Cardinal, Director of Economic Development for Senator Schumer, will present a discussion about what is in those big federal spending bills that can benefit the North Country, and how we can access that funding.
* This event will work well with this committee’s objectives to increase membership, member engagement, and board engagement.
* This committee will help with DIRECT promotion to potential/prospective new NCA members in our target industries and/or others individuals feel would/should be interested
* Committee members will add to [the spreadsheet linked here](https://docs.google.com/spreadsheets/d/1gzrlV1z4JYm2V-pccj0iZA_usbw4if4AAd_UVA3tOBk/edit?usp=sharing) for direct outreach ideas.
* All entries will be added to NCA’s contact list.
* Outreach should bcc Aviva for inclusion on contact list
* Partner organizations will be contacted as well to promote to their members; eg NC Chamber, Naturally Lewis, NAmTrans, Watertown Chamber…

**Adjournment**: 10:25 am

**Next Meeting**: February 14, 2023 at 10:00am via Zoom